

MOUNTAINSIDE *Echo*



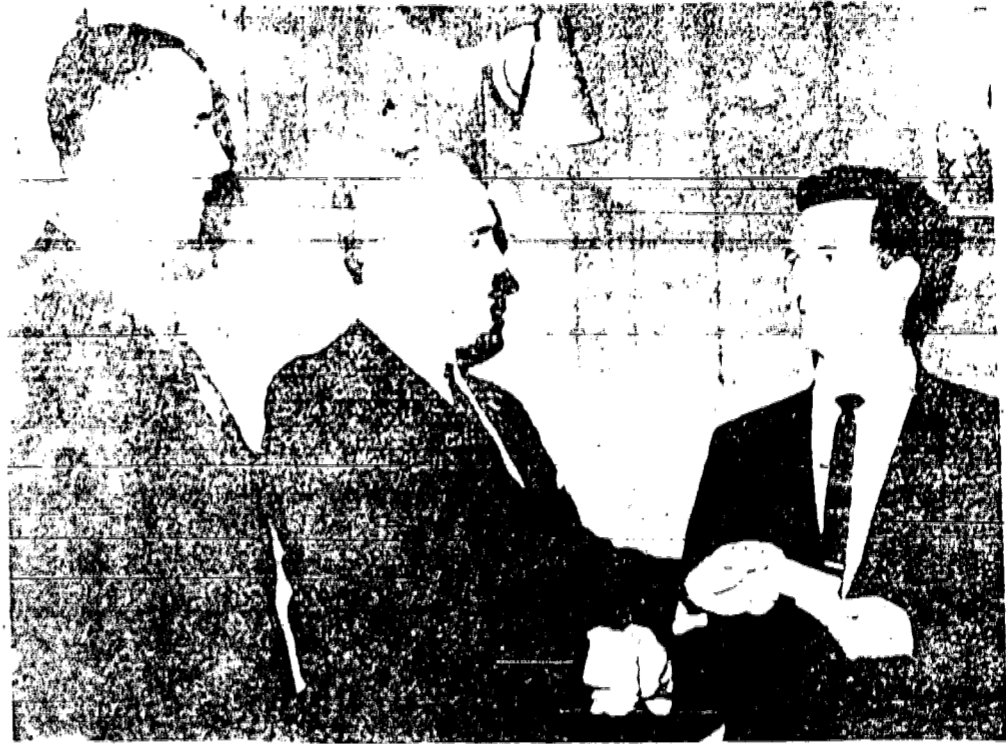
IS IT REAL? Peggy Obermann, a kindergarten pupil in Echobrook school, Mountainside, says the black beard of the school bus driver, Frank, is indeed real. Frank, who has updated the set up for years, says the children have updated the set up for years, says the kindergarten children. He has discarded the Frank, Obermann's, beard for a season for a better...

Frank, The Bus Driver, Gives School Tots Early Halloween

By RITA ZUSS
The school bus driver, Frank, who has updated the set up for years, says the kindergarten children have updated the set up for years, says the kindergarten children. He has discarded the Frank, Obermann's, beard for a season for a better...

Two GOP Groups
Join To Endorse
Local Candidates

Republicans Seen As Easy Victors Tuesday Despite Democratic Gains



Two GOP groups, the Republican Party and the Conservative Party, joined to endorse local candidates for Tuesday's election. The groups met at the... (caption text is partially obscured and difficult to read)

Internal Battles
Expected To Hurt
GOP's Plurality

GOP Shows Consistent Wins In Past Bids For Local Posts

Wester Continuing Campaign In Person

Henry P. Wester, who is running for... (text is partially obscured and difficult to read)

Hearing Slated
On Robbins Land

Democrats Receive Independent Help

POLLS WILL OPEN
TUESDAY AT 7 A M
IN THREE SCHOOLS

Mountainside voters will go to the polls Tuesday at 7 a.m. in three schools. The schools are... (text is partially obscured and difficult to read)

Jules Rose

ECHO POLITICAL PROFILES

William M. McCurley

Jules Rose is an independent man. Independent in thinking, independent in action and independent in... (text is partially obscured and difficult to read)



JULES ROSE

William M. McCurley... (text is partially obscured and difficult to read)



WILLIAM M. MCCURLEY

Blue Star Proxy
Announces Name
Of New Chairmen

BLOOD DONATIONS
FOR THE FOR...
WITH HELIOPHILIA

Local Realty Taxes
Payable By Month

Housewife Fined

A Vote for
MATTHEW J. RINALDO



MONEY IN YOUR POCKET
through 'lower taxes'

KEEP EFFICIENCY AND ECONOMY AT
WORK IN UNION COUNTY BY VOTING
FOR

FREEHOLDER

MATTHEW J. RINALDO

ABLE - COURAGEOUS - VIGOROUS
PULL LEVER 10, ROW A ON NOV. 3rd!
Vote Republican

'65

Christmas Club
Opens November 2



Crestmont
Pays Dividends
On Christmas Clubs

Join The Club...

Instead of having big bills after Christmas, get a big check before Christmas and do all your gift shopping the carefree way. Join our 1965 Christmas Club. Just decide how much money you want to have next December... save a small amount each week and be BUILT UP!

Where Your Dollar Works Harder... Grows Bigger

Crestmont Savings
AND LOAN ASSOCIATION

MOUNTAINSIDE OFFICE: SPRINGFIELD OFFICE:
Echo Plaza Shopping Center 175 Morris Ave.
DR 9-6121 DR 6-5490
Main Office: 1886 Springfield Ave. Montclair, N.J. 07040

Stock up now
for the Holidays
FINEST



HERO'S
LIQUOR STORE

Legal Notice

Lack Of Wipers
Brings \$15 Fine

Crestmont Office
Has 10th Birthday



THERE'S
FASHION
AFOOT



Florsheim
SOFT TALK

The one place that will support and sustain
the right shoe for you. It's Soft Talk in
the comfortable, elegant, top-line styles of
Florsheim shoes. \$16.95

**HARRISON
BROTHERS**

THE MALL Fine Footwear Since 1876
SHORT HILLS MONTCLAIR
One Third Avenue One Third Avenue

SCHMIDT-FORD
"Quality Dealers for 33 Years"

302 Broad St. 277-1665 Summit

GIANT
1¢
PAINT SALE



Buy a gallon at \$4.98 — get a quart for 1¢
"PRONTO" PVA Vinyl Interior
FLAT PAINT (White and Colors)

STOCK UP NOW AT MONEY-SAVING PRICES!

Hockenjos

Pledge Fraternity
At Georgia Institute

387 Millburn Avenue DR-6-5400
Prompt Deliveries
WE WILL BE GLAD TO RECOMMEND A PROFESSIONAL PAINTER

Make RAU Your Haunt For
TENDER-DELICIOUS

MEAT



LAMB CHOP SALE

Shoulder 69c | Rib 99c | Loin 1.09

Neck of LAMB 10c/lb | DUCKS 49c/lb | Ground CHUCK 69c/lb

GARDEN FRESH!!!

Lettuce 17c
Grapefruit 2 for 29c



RAU QUALITY MEATS AND PRODUCE
763 Mountain Avenue
DRexel 6-5505 Springfield

FREE DELIVERY
of course!

Magistrate Revokes Speeder's License

Doris C. ... field was ...

LBJ Republicans Urge Split Ticket In Borough Drive

Book Exhibit Marks Anniversary Of UN

Consistent

My Neighbors



"But, mom, it started as a bird house and got away from me."

Police Of Union, Springfield, Want Burner Suspect

Election

... of the ...

4 More Groups Back Mrs. Dwyer For Re-Election

Savonis Is Top In Men's League

Youth, 17, Fined For Intoxication

Attending Penn State

To Appear In Court

2 From Mountainside Are UJC Freshmen

Playhouse Musical Begins 6 Week Run

Mountainside Youth In Westminster Choir

Kroyers Retain Lead In Women's Bowling

DRAPERIES ON YOUR MIND?
SLIPCOVERS ON YOUR MIND?
UPHOLSTERY ON YOUR MIND?

Choose Sherman's Decorators, a team whose quality comes first and price is to fit your budget with ease.

Phone for our decorator 378-2120

Sherman's DECORATORS

512 MILLBURN AVE. MILLBURN
Just a few doors from Sub. Rte. A-10

Mountainside Echo

2 From Mountainside Are UJC Freshmen

Playhouse Musical Begins 6 Week Run

Towne Shopping Area

MOUNTAIN AVENUE SPRINGFIELD • 1/2 MILE FROM U.S. ROUTE 22



THIS WEEK'S EXTRA SPECIAL!!

Top Quality CLUB STEAKS 1.59 lb.



QUALITY MEATS & PRODUCE • 763 Mountain Avenue Springfield DRexel 6-5505 Free Delivery, of course!

SPECIALS of the WEEK!

- Secret Roll-on \$1.98 - \$1.47 plus tax
- Liquiprin 79c - 58c
- Congestaid \$1.89 - \$1.39
- Bayer Child Aspirin 39c - 25c
- Kleenex Tissue 5c - 3 for 10c
- Rybutol \$9.99 - \$2.59
- Buzma Shave Aerosol 79c - 50c
- Filler Paper \$1.25 - 88c
- Romular CP \$1.59 - 99c
- Pint Thermos \$1.79 - 99c

ROLAND DRUGS

DR 9-2244 777 Mountain Ave.

RENEE'S... WEEKLY FEATURE



\$2.00 OFF ANY PERMANENT

RENEE'S Hair Styling Salon

773 Mountain Ave. Springfield • DR 6-8793 Hours: Mon-Thru Wed & Fri 9-6 Thurs 9-9 581 8-5

SOUND ELECTRONICS TV Repair

This certificate will give you \$1.00 off on any T.V. Radio service call.

COUPON

WORTH \$1.00

This coupon to be presented on completion of call only

SOUND ELECTRONICS

DR 6-0852 761 Mountain Ave.

FIRST in friendly service!

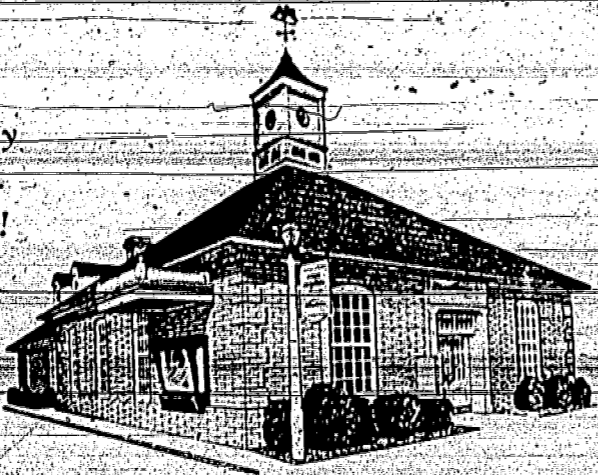


"I see you swathed in mink, on the Riviera!"

It's great to be a Dream Girl, but it's better to be a Girl Of Action! A Girl of Action saves money regularly and pays her way to the places she wants to go and buys the things she wants. How about you?

4% a year Current Dividend Rate

Save Your Way To Success Here And Now!



FIRST FEDERAL SAVINGS

150 ELM STREET, WESTFIELD, NEW JERSEY

14 QUALIFIED SALESPERSONS To Help Sell Your Home

REMLINGER

REAL ESTATE 376-3319

769 Mountain Ave. Springfield, N. J.

COUPON

Must be presented for Adv. Special THIS WEEK ONLY!

BORGANA COATS \$3.49

All Dry Cleaning Done On Premises ONE HOUR MARTINIZING THE MOST IN-DRY CLEANING

767 Mountain Avenue • MU 2-9729 • Springfield

Presidential Race Expected To Draw Over 3,650 To Mountainside's Polls

Four thousand and 200 voters are expected to participate in the presidential election in Mountainside on Nov. 3, 1964. The town's population is 12,000, and the town clerk, Robert J. ...

Echo Political Profile - Rose

... Rose was attending Monday ... swimming in the family pool ...

Echo Political Profile - McCurley

... McCurley ...

Bus Driver

... Bus Driver ...



TEDDY'S

RESTAURANT & COCKTAIL LOUNGE

Presents a **GALA HALLOWEEN Party**

DANCING

MUSIC BY
DANNY DUVAL TRIO
on Fri. & Sat. Evs.
Thursday Night
Maestros Night
Timmy Guff on Guitar


- SEAFOOD
- STEAKS
- CHOPS

Congenial Atmosphere
Delicious Food at Moderate Prices
1072 Route 22, Mountainside
AD 2-1761
(Next to Somerset Bus Terminal)

Board Approves Highway Location For Newark Firm

... Newark firm ...

This year, New Jersey Bell is spending \$133,000,000 on construction to help meet the growing needs for telephone service in our state. There'll be a new central office building in Cherry Hill. A new electronic central office in Succasunna is nearing completion. And over 200 other major projects are under way in many parts of the state. They involve not only brick and steel, but thousands of miles of wire and cable. Plus millions of dollars worth of new equipment. And thousands of jobs. All this building for the future makes an important contribution to our state's economic welfare right now. You might call it our most important by-product. Our main product, of course, is the finest telephone service in the world.

New Jersey Bell 

Wester

... Wester ...

Democrats


... Democrats ...

Books
WORLD BOOK ENCYCLOPEDIA
50¢ PRICES & TERMS CALL
MARGARET AHLFIELD - REG. L. MOB
AD 3-4841

Gray

Funeral Directors
SINCE 1897


WESTFIELD A. Salberg Mgr. 414 E. Broad St. AD 3-0142	CRANFORD F. H. Gray Jr. Mgr. 12 Springfield Ave. RR 5-0092
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FAST ACTION

ON HOME IMPROVEMENT LOANS

For that fast action home improvement program to prepare your house for winter, visit either office of the National Bank and get a fast action loan approval. Simply bring a contractor's estimate on the cost of the work to be done or if it's a do-it-yourself project, provide a loan to finance the purchase of the materials.



The NATIONAL BANK


WESTFIELD MOUNTAINSIDE

"A Community Bank dedicated to Community Service"

Member of Federal Reserve System Member Federal Deposit Insurance Corporation

'64 Community Fund 60% Short Of Its Goal

... Community Fund ...



Presidential Candidates, Platforms 1964 -- By League Of Women Voters

PRESIDENT
Barry M. Goldwater, Republican
 Born Jan. 1, 1909, Phoenix, Ariz.
 Married Margaret. Three children.
 Richard H. Goldwater, U.S. Senator, Phoenix, Ariz.; Michael, Ph.D., U.S. Air Force, Phoenix, Ariz.; Holly.
 Left officer's career in U.S. Air Force in 1937. Served in World War II. Member of U.S. House of Representatives, 1953-1963. U.S. Senator, 1955-1963. Member of U.S. Supreme Court, 1957-1963.



BARRY M. GOLDWATER



PRESIDENT LYNDON B. JOHNSON



HUBERT H. HUMPHREY



WILLIAM E. MILLER

VICE PRESIDENT
William E. Miller, Republican
 Born May 20, 1901, New York, N.Y.
 Married. Three children.
 Served in U.S. Air Force. Member of U.S. House of Representatives, 1947-1953. U.S. Senator, 1953-1961. U.S. Representative, 1961-1963.

PLATFORMS
Democrat
NATIONAL POLICY
FOREIGN POLICY
 Continued primary of Strategic Arms Limitation Treaty. Continued efforts to reduce nuclear arms. Support for U.S. participation in the U.S. Atomic Energy Commission. Support for U.S. participation in the U.S. Arms Control and Disarmament Agency. Support for U.S. participation in the U.S. Arms Control and Disarmament Agency.

NATURAL RESOURCES
 Continued primary of Department of Urban Affairs. Support for U.S. participation in the U.S. Department of Urban Affairs. Support for U.S. participation in the U.S. Department of Urban Affairs.

EXTREMISM
 Continued primary of Department of Urban Affairs. Support for U.S. participation in the U.S. Department of Urban Affairs. Support for U.S. participation in the U.S. Department of Urban Affairs.

STATE AND LOCAL GOVERNMENT
 Continued primary of Department of Urban Affairs. Support for U.S. participation in the U.S. Department of Urban Affairs. Support for U.S. participation in the U.S. Department of Urban Affairs.

UNITED NATIONS
 Support for U.S. participation in the U.S. United Nations. Support for U.S. participation in the U.S. United Nations. Support for U.S. participation in the U.S. United Nations.

BALANCE OF PAYMENTS, TRADE, AID
 Support for U.S. participation in the U.S. Balance of Payments, Trade, Aid. Support for U.S. participation in the U.S. Balance of Payments, Trade, Aid. Support for U.S. participation in the U.S. Balance of Payments, Trade, Aid.

choose your special gifts at

JAY'S GIFTS

REMINGTON SHAVER GIFT CENTER

Hubert H. Humphrey, Democrat
 Born May 18, 1918, Waukegan, Ill.
 Married. Three children.
 Served in U.S. Army. Member of U.S. House of Representatives, 1949-1957. U.S. Senator, 1957-1963. U.S. Representative, 1963-1964.

IMMIGRATION
 Continued primary of Department of Urban Affairs. Support for U.S. participation in the U.S. Department of Urban Affairs. Support for U.S. participation in the U.S. Department of Urban Affairs.

FOREIGN POLICY
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HOUSE PAINTED
 INSURED NO MONEY DOWN UP TO 3 YEARS TO PAY
 As Low As \$199
 DUTCH BOY DU PONT SHEWING WILLIAMS
 Call Collect ES 3-7040
 STEEN PAINTING CO.
 26 Essex St., Irvington

REMINGTON LKTRONIC II
 COROLINE BEVERLY
 Old-style shavers may cut whiskers, but this is the one that's as new as tomorrow! Cuts whiskers—any kind—but protects the face. What's more, it shaves without a cord. Man-sized cutting head.

Adjustable Roller Comb. Works with a cord, too! Rechargeable. Ripped Case. **Get Our Low Price**

WAR ON POVERTY
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FISCAL POLICY
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CIVIL RIGHTS AND OTHER ISSUES
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LABOR
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REPLACE THAT WORN OUT HEATING BOILER NOW WITH AN UP-TO-DATE GAS HEATING...

AMERICAN Standard GAS BOILER

For as little as \$3 A WEEK

- fast, clean even heat
- easy maintenance
- extra-low upkeep
- compact, lightweight
- economical built-in water heater

WE SELL, INSTALL AND SERVICE ONLY THE BEST: AMERICAN Standard

Bornstein Sons

Plumbing Heating Air Conditioning

SHOWROOM 487 HAWTHORNE AVE. NEWARK, N. J.

licensed by the N. J. State Dept. of Banking & Insurance. (License No. 27988)

ES 4-6500

LADY REMINGTON LKTRONIC
 COROLINE BEVERLY
 Not just a woman's shaver—this is designed with a woman's needs in mind! Two separate shaving heads—one for underarms and one for legs. Cordless. Rechargeable. Wedgwood Case. **Get Our American Beauty Low Price**

EDUCATION
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AGRICULTURE
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LABOR
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REMINGTON 25
 POWER-FULL ELECTRIC SHAVERS
 Man-sized—from cutting head to shaving power. Big comfort. Adjustable Roller Comb. Instant start. No slowdown. 348 cutting edges—angle-honed. 766 whisker stubs. Trims sideburns. Comfortably cushioned grip. Smart travel case. **Get Our Low Price**

LABOR
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THE NEWEST REMINGTON SHAVERS ARE AT

JAY'S GIFT SHOP

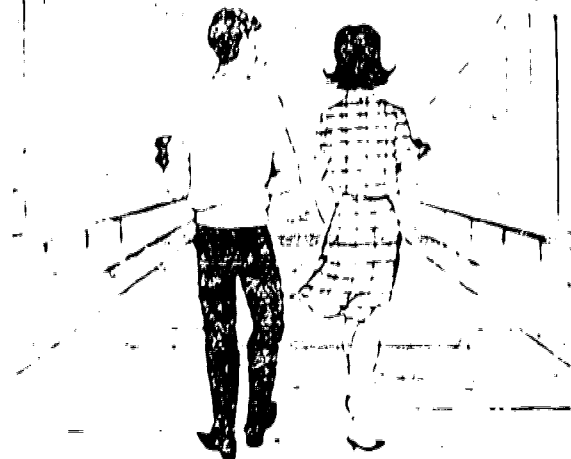
1049 Springfield Ave., Irvington Center

CIVIL SERVICE EXAMINATIONS
 NOW AVAILABLE WITH TOP INSTRUCTORS TO PREP YOU FOR ACTUAL CLASSES

CALL MR. JONES, at 624-1394
 SCHOOL OF BUSINESS MACHINES

State Report Bolsters Supporters Of 'Yes' Vote On Vocational Expansion

BUILD THEM A BRIDGE



THEY NEED VOCATIONAL-TECHNICAL EDUCATION

• FOR JOBS
• FOR BETTER LIVES

VOTE YES ON QUESTION 3

Pageant Set To End County Celebration

Mrs. Lloyd Cited By Palsy Groups

Bank In Elizabeth Orders Computer

Old Campaign Buttons Displayed At UJC

OCTOBER
is
RUG CLEANING TIME!

Let our expert craftsmen restore the original beauty, softness and life into your Rugs or Carpets NOW. You'll love all the results!

RUGS 9 x 12 New \$10.75*
WALL TO WALL 10c in ft

Give your home an office in Brahms Beauty Treatment!

Brahms

Elizabeth, N.J. 709-271-1100
Franklin, N.J. 709-271-1100
Newark, N.J. 709-271-1100
Paterson, N.J. 709-271-1100
Rutherford, N.J. 709-271-1100
Union, N.J. 709-271-1100

We Operate Our Own Modern Plant
FREE DELIVERY
1000 A. H. H. BLVD.
NEWARK, N.J.

Your Want Ad Is Easy To Place... Just Phone 686-7700

Ask for 'Ad Taker' and she will help you with a Result Letter Want Ad.

MARKO AUTO CENTERS NOBODY BEATS OUR VALUES!
DIRECT-TO-YOU FACTORY PRICES

AUTOMATIC TRANSMISSIONS

MARKO offers you a Dynamometer Tested Transmission with 3-YEAR GUARANTEE for unbeatable LOW PRICES... we have the largest and finest inventory in the state.

WANT TO OVERHAUL? OUR LABOR PRICE \$30 and 40% OFF! ASK THE MARKO MAN!

No Money Down * E-Z Terms Arranged *

1960	170	1961	170	1962	170	1963	170	1964	123
1965	189	1966	189	1967	189	1968	123	1969	123

Now! 3 LOCATIONS:
725 Elizabeth Ave. Newark, NJ 07111
1720 E. St. Georges Ave. Linden, NJ 07036
925 1650 Factory St. Newark, NJ 07102

CAN YOU AFFORD ANOTHER MORTGAGE ON YOUR HOME?

AN OPEN LETTER TO UNION COUNTY TAXPAYERS!

Dear Fellow Taxpayers:

The answer to the above question is that you probably cannot afford another mortgage anymore than your County Government can afford another \$2,450,000 LOSS!

Yet that's exactly what the present ruling Republican majority on the Board of Freeholders has cost the county and the taxpayers in the past four years through inefficient administration:

1. Lost-nearly \$2,000,000 by failing to make the proper application for available Federal funds for the \$5,000,000 new Court House Annex and Garage. At the same time Middlesex County received \$1,900,000 in a Federal grant for a building project by making a proper application.
2. Lost-nearly \$200,000 in the past four years by the Republican Freeholder majority which pays about \$50,000 a year more for private hospitalization insurance than Blue Cross costs. Union County is the only one of 21 counties in the entire State not using Blue Cross, which the State itself uses. Blue Cross pays no commissions and is a non-profit organization.
3. Lost-nearly \$100,000 interest in four years by not fully and alertly investing idle and available county funds sometimes amounting to millions of dollars. Bergen County earns over \$200,000 yearly by investing the same type of funds.
4. Lost-\$150,000 by changing the location of the recently completed Nursing Home Unit-coupled with a 2-year delay in building this Democratic sponsored project, a delay that saw the project cost skyrocket from \$425,000 to over \$675,000.

Add it all up and you can see for yourself how county government under inefficient administration costs more than we can afford! Help right inefficiency in county government with strong Democratic minority representation.

Elect to the County Board of Freeholders



EDWARD J. WILUSZ
B-9



FRANK T. CUCHIE
B-10



JOHN V. DONOHUE
B-11



HUGH A. CALDWELL
B-12

Back the Johnson & Sen. Williams ticket all the way!
Vote row "B" on Tues., Nov. 3

Paid for by Union County Democratic Committee, 1844 Irving Street, Newark, N.J. James J. Kinneally, Chairman

VOTERS OF UNION COUNTY

Let's meet the issues with Richard J. Traynor in Congress!

Dick Traynor faces the issues now that concern you now! We know where he stands when he says he favors:

- Defense—Continuation of our strong defense system as a necessary deterrent to communist aggression.
- Water and Air Pollution Controls—Research and action to keep our air and water clean while retaining industry.
- Foreign Affairs—Continuation of policy of firmness while leaving open channels of negotiation.
- Mass Transportation—Additional aid to solve the mass transit problems faced by Union County commuters and passengers.
- Medicare Bill—Favors early passage to insure adequate medical aid to our 18 million Senior Citizens.
- Education—Aid to education including technical training to meet the age of automation and produce more jobs.
- Immigration & Naturalization—A fairer distribution and liberalization of policies so that long separated families may be reunited.

• Labor-Management—Endorses the principle of Collective Bargaining and freedom of negotiating for both unions and business interests.

• Reapportionment—Favors greater voice for the 7 of 10 Americans who live in cities and suburbs.

Today, more than ever, we need a representative voice in our Federal Government... responsiveness that Dick Traynor can provide as a proven and experienced administrator... dedicated to serving with honesty, integrity and courage.

Union County needs TRUE representation in Congress!

ELECT RICHARD J. TRAYNOR

The only Congressional candidate in Union County supporting President Johnson!

Back the Johnson & Sen. Williams ticket all the way!

Paid for by Union County Democratic Committee, 1844 Irving Street, Newark, N.J. James J. Kinneally, Chairman



LAWYER
COUNCILMAN
CIVIC LEADER
VETERAN



Redeemer Lutheran
 133 Copperthwaite Pl. Westfield
 Rev. Walter A. Reuning, pastor
 Rev. Clifford Flanagan, Vicar

Temple To Snap Pictures Sunday

Redeemer Pageant Notes Reformation

Clinton Hill Baptist
 215 Morris Ave. Union
 Rev. John D. Fassel, pastor

Community Presbyterian
 Rev. Elmer D. Talbot, Jr.
 Meeting House Lane
 Mountainside

Politics Is Group Discussion Topic Slated By Temple Sharey Shalom

Church Men Plan Party Next Week

The annual Fall... The church men... The party will be... The date is... The location is... The program includes... The speakers are... The entertainment is... The ticket price is... The contact information is...

Redeemer Opens Winter Services

St. John's Lutheran
 387 Springfield Ave.
 Summit
 Rev. Richard J. Peterman, Pastor

Battle Hill Community Moravian
 272 Liberty Ave.
 Rev. D. J. Alchorn, pastor

First Baptist Church
 6 Elm St. Westfield
 Rev. William B. Grier, pastor

Saint Stephen's Episcopal Church
 1000 Springfield Ave.
 Rev. James J. Lindley, Rector

St. James
 45 S. Springfield Ave.
 Rev. Francis X. Coville, pastor
 Rev. Edward Gehling and Rev. Richard Sardone, assistant pastors

Reformed Church Chapel
 1000 Springfield Ave.
 Rev. George J. Robertson, Pastor

GIMBEL'S UNION CENTER OUTLET

THURS., FRI., SAT. ONLY!

LADIES' • GIRLS' • BOYS'

DRESSES
 SWEATERS
 SKIRTS
 2-PC. SUITS
 COATS
 STRETCH PANTS
 SWEAT SHIRTS
 LINED SLAX
 CO-ORDINATES
 BLOUSES
 DRESS SLAX, ETC., ETC.

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• NAME BRANDS
 • ASSIST SIZES
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 • REG. PRICES TO \$29.98

MANY OTHER ITEMS TOO NUMEROUS TO LIST!!!

Thurs. 9:30-6
 Fri. 9:30-9
 Sat. 9:30-6

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OPEN 3 DAYS ONLY!

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 126 Morris Ave. Springfield

N. J. CENTENARY HISTORICAL SOCIETY

Sat. November 7th 10:00 A.M. - 10:00 P.M.
 and the following day
 Sun. November 8th 1:00 P.M. - 6:00 P.M.

Special books for Children & Adults
 A. A. Fenton
 of Trenton, N.J.

SPRINGFIELD HISTORICAL SOCIETY

Temple Beth Ahm
 An Affiliate of The United Synagogue of America
 Rabbi Reuben K. Levine
 Cantor Israel Weisman
 60 Baltusrol way

First Presbyterian Church
 Morris Avenue at Main Street
 Springfield, New Jersey
 Ministers: Bruce W. Evans
 Donald C. Weber

THE FLOOR SHOP
 EST. 1934

"QUALITY AT A COMPETITIVE PRICE... TRY US!"

AMERICAN MADE

BRAID RUGS . . . \$29.95
 Approx. 9'x12' Size

540 North Ave., Union
 Near Morris Ave.
 Open Mon.-Wed., Thurs. to 9
EL 2-7400
 Park in our lot adjacent to building

VOTE for THRIFT

WE'RE CAMPAIGNING FOR SAVINGS... and you can't lose with our platform!

Now savings on deposit for five consecutive calendar quarters, commencing December 1, 1964, will earn 4% interest. Interest will be credited at the rate of 3 1/2% for all other quarters.

MAIL THE COUPON BELOW

The First State Bank of Union
 1930 Morris Avenue
 Union, New Jersey 07083

Gentlemen:

I am interested in opening a First State Bank of Union Savings Account. Please send application.

NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP CODE _____

The First State Bank of Union
 UNION, NEW JERSEY

MAIN OFFICE—Morris Avenue at Burke Parkway
 HIGHLAND BRANCH—TOWNSHIP BRANCH
 Route 22 at Mantua Street Morris Avenue at Potter Avenue

Member Federal Deposit Insurance Corporation

Phone MUrdock 6-4800

Springfield Emanuel Methodist
 Main St. and Academy green
 Springfield
 Rev. James Stewart, pastor

The Friendly Church
 1000 Springfield Ave.
 Rev. James J. Lindley, Rector

Church Services
 Sunday 9:30 a.m. Church School for all ages 9:30 a.m.
 Christian Worship Service
 11:00 a.m. "Secrets of God's Love"
 by Emanuel Schwinge, Local Preacher
 10:45 a.m. Divine Worship
 Sermon "A Time For Decision" by Pastor Stewart
 8:00 p.m. Junior High in the Church Room
 8:00 p.m. Young Adults in Mundy Room
 Tuesday 8 p.m. Official Board
 Thursday 8:30 p.m. Wesley Fellowship and singing
 8:00 p.m. Senior Choir
 8:00 p.m. Male Chorus

THE STRIKE IS OVER

The Cars Are Rollin' And We're Dealin'

Stop In Today For The Buy Of Your Life On The Exciting 1965 Chevrolet!

WE STILL HAVE A FEW LEFT-OVER 1964 EXECUTIVE DEMONSTRATORS

L & S CHEVROLET

CHEVROLET

AUTHORIZED CHEVROLET, CHEVELLE, CORVAIR, CHEVY II, CORVETTE, CHEVY TRUCKS and OLDSMOBILE DEALER for UNION, SPRINGFIELD and KENILWORTH

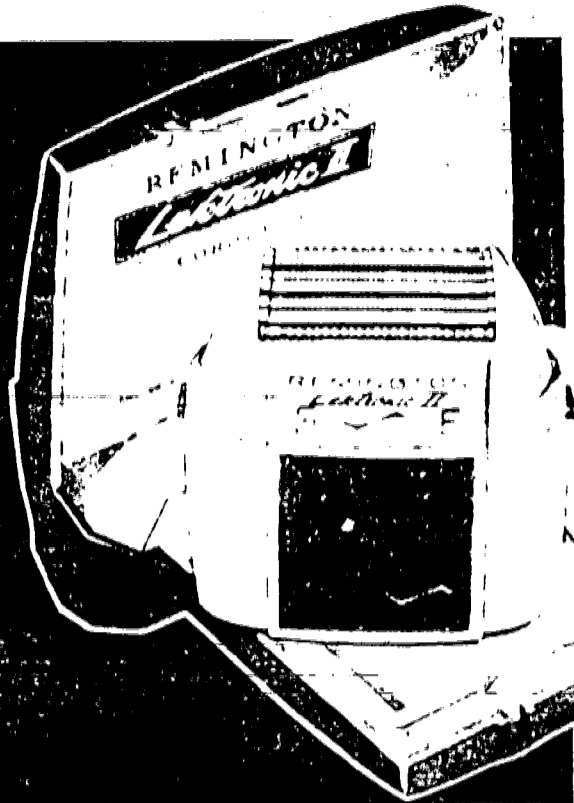
MORRIS & COMMERCE AVE. UNION

MU-6-2800 — OPEN EVENINGS

TAKING A TRIP?

(TAKE ALONG A CLEAN SHAVE!)

TAKE A REMINGTON LKTRONIC



REMINGTON LKTRONIC II

Shave in your room or on the go with the cordless Remington Lektronic II. It's the most convenient shaver ever. No plugging in, no waiting for a cord to be uncoiled. Just turn it on and shave. It's the most convenient shaver ever.

GET OUR LOW PRICE



Lady Remington CORDLESS LKTRONIC

Shave in your room or on the go with the cordless Lady Remington Cordless Lektronic. It's the most convenient shaver ever. No plugging in, no waiting for a cord to be uncoiled. Just turn it on and shave. It's the most convenient shaver ever.

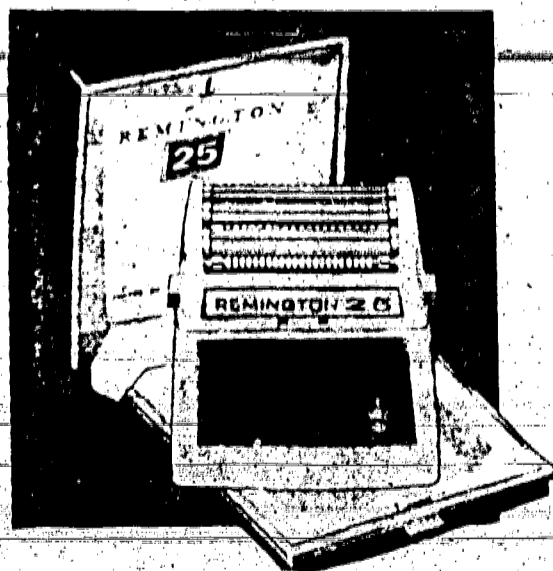
GET OUR LOW PRICE

WORLD WIDE Shaver Attachment - SHAVE ANYWHERE! The only shaver that works in 100 countries. Ages from 20 to 250.



LADY REMINGTON

The adjustable beauty shaver. Roller Combs move up for gentle underarm grooming... down for smooth leg shaving. Light and lovely. On-off switch. Choice of fashion colors: Orchid, Blue or Gold. Case to match.



REMINGTON 25

Big power! Instant start - no slowdown! Man-size shaving head with 6 rows of cutters, 348 angled cutting edges, 756 whisker-guiding slots and four Roller Combs for close shaves. Smart dresser case.

R & S IS never undersold

CROSSWORD PUZZLE

LAST WEEK'S ANSWER

ACROSS

1. ...

4. Pair

17. ...

DOWN

1. African

2. ...

3. ...

4. ...

5. ...

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7. Children

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PUZZLE NO. 818

Bible Quiz ...

By M. T. HAMMER

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GO OIL HEAT

With the lowest fuel cost, oil heat is the most economical and safest heat on the market. It's the most complete heat and fuel needs.

ESTIMATES & SURVEYS FREE OF CHARGE
24 HOUR OIL BURNER SERVICE

Look More heat for your home from less fuel with the new, revolutionary NEW GULF SOLAR HEAT

ECONOJET Real comfort

all winter long with our Gulf housewarming plan

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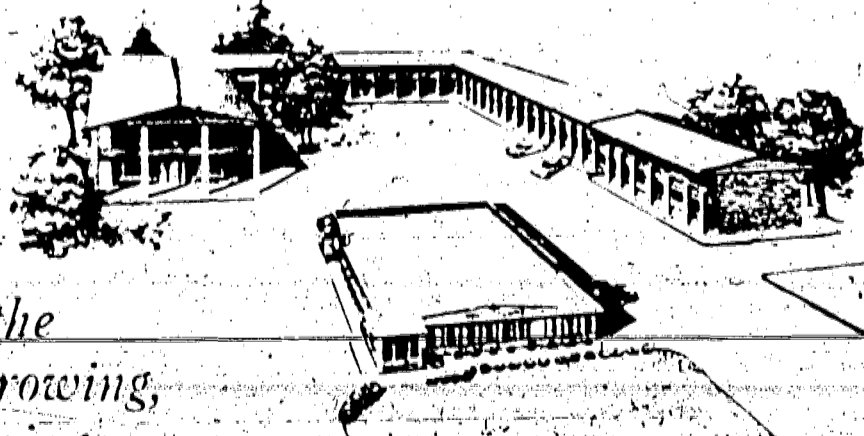
A, B & C FURNACE & BURNER PLANS AVAILABLE

... call 289-5600

KINGSTON FUEL CO. MU 6-5552
FALK FUEL CO. MU 6-5528
2304 Vaux Hall Rd., Union, N. J.

Elizabethtown Gas salutes the "Blue-Flame" Restaurant-of-the-Month

Grab a snack, relax at dinner, drink heartily, make money, confer, announce, sell, have a party, spend the night, have a ball, meet the press, twist, sign a million-dollar contract...



all at the ever-growing, ever-going

TOWN & CAMPUS Restaurant · Diner · Motel · Cocktail Lounge

1040 Morris Avenue, Union (next to Newark State Teachers College)

Whatever the mood, at any time of the day or night, the Town & Campus is the place to go. In the heart of Union, New Jersey, is the Town & Campus. It's a place where you can relax, eat, drink, and have a good time. The Town & Campus is a place where you can find everything you need for a great night out. It's a place where you can find everything you need for a great night out. It's a place where you can find everything you need for a great night out.



R & S HOME & AUTO STORES

UNION: Route 22 at West Chestnut St. PLENTY OF FREE PARKING - Open Every Night till 9 p.m. - Open Sundays till 6 p.m.

This is one of a series of advertisements honoring fine restaurants in the area served by ELIZABETHTOWN GAS.

Women's Club Will Hold Card Party, Style Show



MISS LINDA KRISHANES
FORMER PRESIDENT
WILL BE GUEST

3 DAYS LEFT
FOR OUR
OCTOBER SPECIAL!



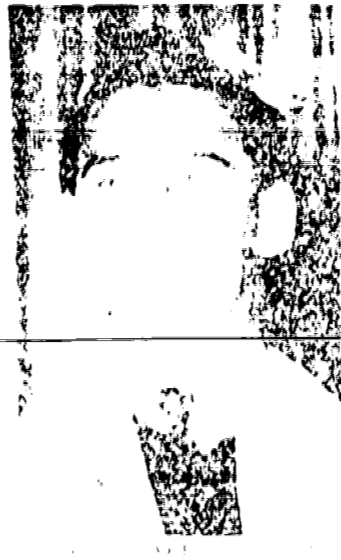
- Permanent Wave
Special
- Deluxe Shampoo
 - Hair Setting
 - Hair Shaping

ONLY \$7.95

VINCENT'S

HOUSE OF BEAUTY
202 MORRIS AVE
UNION CENTER
MU 6 3824

FOOTBALL CLUB'S MEETING STATED, OTHERS INVITED



MR. JIMMY
WILL BE AT
MEETING

Babysitter Course Offered Children By National Council for Women

Offering scheduled
to be held

WANTS TO HOLD
PROGRAM

Marty Feins

Visit the Millburn Fur Shoppe

Wolff Bros.

315 MILLBURN AVE. MILLBURN, N.J.
DP 9-4445

THEATRE GROUP
GIVES LEAD ROLE
TO JOHN T. BAIN

ROSARY TO HONOR
PAST PRESIDENTS

Halloween Party Slated To Aid Asthma Research



SUE
BRETT...



Only 14.98

AN INVITATION -

ONE THOUSAND WOMEN FOR



FLO DWYER

INVITE YOU TO JOIN US
IN SUPPORTING A CONGRESSWOMAN
WHO HAS GIVEN UNION COUNTY 8 YEARS
OF DISTINGUISHED SERVICE IN WASHINGTON

AREA MEMBERS OF THE COMMITTEE OF 1000 WOMEN FOR FLO DWYER

DORIS E. WINTER	FRANCIS CHALCROSS	HELEN J. FINCH
ELLEN A. BRACK	HELENA BIDA	VERGENTIA WELLS
DOROTHY BOHNTALING	KAY BARRY	ESTHER M. SCHUBERT
WILLIAM BARRIS	FRAN M. AMAN	IDA PACANO
MARY F. ENNE	PEG CARROLL	MRS. M. DEL MILD
MILDRED W. MCKELLEN	EDITH PROBSKI	MRS. W. P. GIBSON
PALLINE WHELAN	ANN SCRITT	ANN B. HICKLEY
MARIE POLAND	JOY J. BUR	LEOLA KILBOUR
PATRICIA McDONALD	HELEN HELEA SPERR	FRANK WILKINS
BERNICE HENRY	HELEN MITCHELL	HELEN HUGHES
WILLIAM HENRY	JOHN PARSONS	DR. CHARLES W. WELLS
M. P. HANCOCK	AGRA ZIOLI	JOHN W. WILSON
JANE GILL	DOROTHY SCHUBERT	IDA WINDHAM
MARY BOHNE	EMILIE PAPER	PAULETTE JONES
ANN E. JOHNSON	MARIE PERNS	MARY M. C. C. C. C.
ANN M. LEAHY	MARGARET M. MAYER	AGNES BRENNAN
EDITH G. SMITH	HELEN M. WILSON	MARY ANN M. M.
HELEN SCHROEDER	MARGARET KELLY	MARY M. C. C. C.
HELEN KELLY	NAN D. MADAM	MARY M. C. C. C.
ROSE M. M. M.	JUDITH KELLY	LEONARD J. KELLY
MARLEN NELSON	GEORGE BRACCHIELLO	HELEN M. C. C.
JOAN KRISTOFF	ET ANDRE M. C.	MARY M. C. C.
WILLIAM BARRIS	HELEN KELLY	MARY M. C. C.
MARION WELLS	MARIE PERNS	HELEN M. C. C.
KAY JOHNSON	HELEN MITCHELL	HELEN M. C. C.
MARJORIE STRAMBERG	HELEN MITCHELL	HELEN M. C. C.
MARJORIE MULLER	GISSELLE FIDDESWORTH	HELEN M. C. C.

BRIDGE WINNERS
ARE ANNOUNCED

Local Methodist
To Join Confab

DEVLIN TO SPEAK
TO NEWCOMERS

Parents' Dance Slated
At Mount St. Mary's

figure yourself pretty
by *Lily of France*

Green Diamonds
with shimmering sequins and
beadwork support the design.

Only 13.95

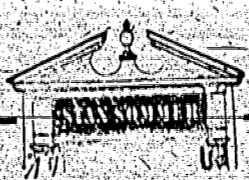


Black & White Glen
plaid cotton knit for
comfort and classic
elegance

Only 17.98

KEEP FLO DWYER IN CONGRESS

PAID FOR BY 1000 WOMEN FOR FLO DWYER, MRS. J. H. BELLA
CHAIRMAN, 217 MOUNTAIN AVENUE, WESTFIELD, N.J.



Open Monday & Friday 'Til 9 P.M.
Charge Accounts Invited
A Complete Department Store For Women
Free Parking in Rear

USES OF FABRICS
TO BE DISCUSSED
BY HOMEMAKERS

Rev. James Johnson Speaks In Union At Catholic Daughters' Annual Event

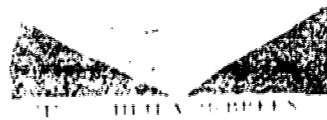


MISS PAULA A. KARCH
PAULA A. KARCH
IS ENGAGED TO
ANTHONY PACE

WASHINGTON, D.C.
TO HALL OF RECORDS

MOUNTAINIDE 1940

PLATFORM
SPEAKER



DELLA MCGREENE
WIFE OF ELECT
OF LEONARD MOYE

THE BOARD
OF THE BOARD

Westfield
Hahn & Company

Franklin PTA Plans
Cake Sale Tuesday

Barbers Club

United in Faith

our fashion show of winter coats

on Friday Oct. 30

USED CARS DON'T DIE



WESTFIELD

Hahn & Company

the beautiful black coat

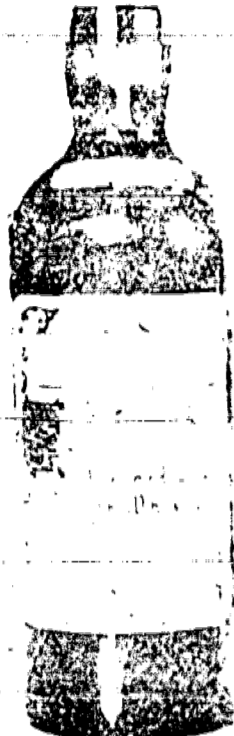
this merchandise also available at Hahn & Company in Newark and Montclair

ALL SHOP-RITE SUPERMARKETS JOIN IN THE

GRAND RE-OPENING

OF THE NEW & EXPANDED BAPHAM LIQUORS OF RT. 22, UNION

ALL BUY RITE, BLEND-RITE & SHOP-RITE WINE & SPIRITS ARE EXCLUSIVES OF BAPHAM LIQUORS!



BUY-RITE IMPORTED
SCOTCH
SPECIAL RESERVE

fifth **3.59**

mellow and light. 80 proof.



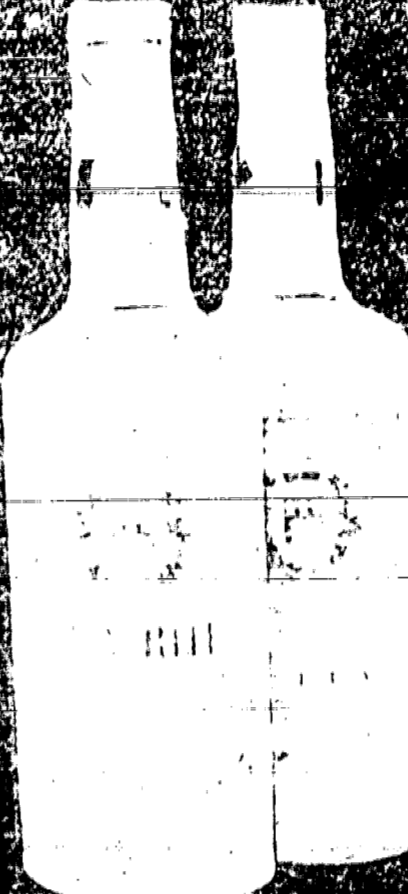
SHOP-RITE
STRAIGHT KENTUCKY BOURBON

STRAIGHT KENTUCKY BOURBON
SHOP-RITE
BOURBON

One of the finest Bourbons from Kentucky.

fifth **3.69**

4.49 8.79



BUY-RITE
GIN or VODKA

fifth **2.56**

Perfect for screwdrivers, orange bliss sours. Sure to please the most discriminating connoisseur.



SHOP-RITE
SUPERIOR QUALITY

SHOP-RITE
KOSHER WINES

full quart **93**

CHERRY • BLACKBERRY
MALAGA • CONCORD GRAPE

1.69 3.15

THESE ARE OUR EVERYDAY PRICES - ALCOHOLIC BEVERAGES ARE NOT SALE PRICED!

Grand re-opening of Bapham's all new Shop-Rite Liquor Department! Bigger and better than ever! Large selections of top quality famous brand and Shop-Rite liquors!

Everything for your entertaining needs... now at one-stop shopping convenience! Glassware, mixers, plus fine quality whiskeys, cordials, wines and beer.



SHOP-RITE
NEW YORK STATE
CHAMPAGNE
OR
SPARKLING
BURGUNDY

1.99
FIFTH

YOUR CHOICE

OUTSTANDING QUALITY...

for that special occasion!

CASE OF 12
22.69



NOW! BAPHAM LIQUORS CARRIES THE LARGEST SELECTION OF BEERS IN THE WORLD!

Famous name brands, imported and domestic! Beer, the international thirst quencher... yours for the picking! Come in soon and pick your favorite Bapham Liquors!

BLEND-RITE
COCKTAILS

fifth **1.99**

Manhattan or Martini...

Prepared ready to serve, delicious and so smooth too!

BLEND-RITE
BLACKBERRY
FLAVORED
BRANDY

3.49
fifth

70 proof 4-1oz before dinner aperitif



SHOP-RITE
FRUIT WINES

IMPORTED FROM DENMARK

24-oz **1.39**

CHERRY • RASPBERRY
BLACKBERRY • STRAWBERRY

case of 12 **15.02**



**SHOP-RITE
CALIFORNIA
SWEET OR DRY
VERMOUTH**



FULL QUART
99¢
Excellent for
Manhattans or Martinis

HALF
GALLON
1.85

GALLON
3.49

CASE OF 12 11.29



SHOP-RITE DELUXE 5 10 YR OLD
WHISKEY
FULL 86 PROOF — 40% blend.
Finest whiskey available

fifth **3.99**
— 4.95 — 6.96



**IMPORTED
SHOP-RITE
GERMAN
WINES**

24-OZ.
99¢
Wines with a beautiful
bouquet Pleasing
to the most discrimi-
nating!

MOSELBLUMCHEN—
LIEBFRAUMILCH



**100% PURE
CALIFORNIA
HARVEST
WINES**

Port, Tawny Sherry, Angelica, Cream Sherry,
Dry Sherry, Muscatel.

full
gallon **2.89**
full quart 89¢ half gallon 1.59

**BURGUNDY—SAUTERNE
—RHINE ZINFANDEL**

full gallon **1.89**
fifth 59¢ half gallon 1.15

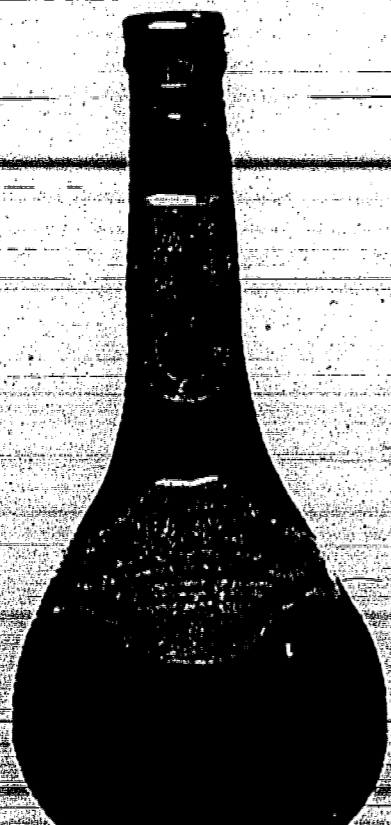


**SHOP-RITE
DELUXE
SCOTCH**
BOTTLED IN SCOTLAND

4.69 fifth

Outstanding Light Bodied Scotch

THESE ARE OUR
EVERYDAY PRICES!
ALCOHOLIC
BEVERAGES
ARE NOT
SALE
PRICES!



**SHOP-RITE
CORDIALS**

BLACKBERRY, APRICOT, PEACH, CREME
DE CACAO, CREME DE MENTHE (Green
or White), CHERRY, CREME DE CAPE,
AMSETTE AND KUMMEL

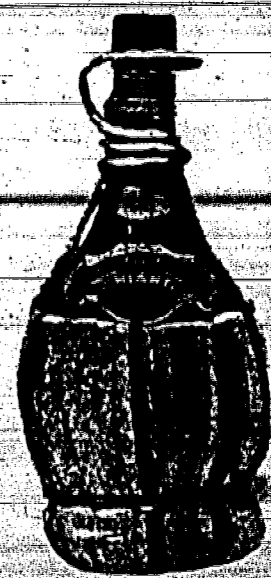
fifth **2.59**

**IMPORTED FOR
SHOP-RITE...
VINTAGE 1961
CHIANTI**

full
quart **89¢**

World famous Dal Gamba Chianti. Its rich robust flavor
tells you about the quality.

case of 12 9.62



**SHOP-RITE
FRENCH
BRANDY**

Imported from France
where the art of making
brandy is world known!

fifth

3.59

All your favorite name
brands... for the asking!
It's a connoisseur's corner
... names like — Barton's,
Bellows, Calvert, Carstairs,
Fleischmann, Four Roses,
Hunter, Imperial, Seagrams,
Old Thompson, Wilson, Paul
Masson, Taylor, and many,
many more...



WHY PAY MORE?

SHOP AND SAVE ON ALL YOUR HEALTH & BEAUTY AIDS

CHARLES ANTELL, LANOLIN PLUS, LUSTRE CREME, SUAVE, NESTLE, HAPPY, AQUA NET, JUST WONDERFUL

HAIR SPRAYS

Your Choice Jumbo size **59**

ENDEN
DANDRUFF LIQUID SHAMPOO

REG. 89c **59**
REG. \$1.47 **99**

STAINLESS STEEL BLADES

WILKINSON GILLETTE

1 PACK REG. 79c **59** 12 PACK REG. \$1.78 **99**

SCHICK INJECTOR OR PERSONNA DOUBLE EDGE BLADES

REG. 89c **59**

BURMA SHAVE
WITH
PAL ADJUSTABLE RAZOR AND BLADES

REG. \$2.74 **99**

- SKIN BRACER** REG. \$1.09 **69c**
- Reg. \$1 With Free Dispenser
- JERGENS LOTION** **69c**
- Shop-Rite
- SHAMPOO (CASTILE)** REG. 59c **59**
- Reg. \$1.50 Softique
- HAIR SET LOTION** **88**
- Reg. \$1 Jumbo Tube New
- BRECK SHAMPOO** **59**

- Reg. 99c 22 Tablets
- ALKA-SELTZER** SPECIAL **39**
- Cashmere Bouquet
- TALC** REGULAR 60c **59**
- Shop-Rite
- SHAVE BOMB** REG. 90c **59**
- Reg. \$1
- BAN ROLL-ON** DEODORANT **59**
- Reg. \$1
- VICKS 44 COUGH SYRUP** **59**

- Reg. \$1
- SCORE** HAIR DRESSING **59**
- Reg. \$1.10 New Jumbo
- BAN ROLL-ON** DEODORANT **99**
- Reg. 75c
- SECRET ROLL-ON** **49**
- Reg. \$1
- RIGHT GUARD** **59**
- Reg. \$1 Odo. no. no. or Veto
- CREAM** Deodorant **39**

- Bubble Bath
- CRAZY FOAM** **69**
- Reg. \$3
- SARDO BATH OIL** **\$1.99**
- Reg. \$1.47 Pint
- PRELL LIQUID SHAMPOO** **88**
- Reg. \$1.75
- BRECK SHAMPOO** **99**
- Box of 40
- TAMPAX** REGULAR \$1.59 **99**

PLASTIC or MESH HAIR ROLLERS

REG. \$1 **29**

FLEET'S DISPOSABLE ENEMA

REG. 50c special **39**

BREATHLESS MIST

REG. \$3.00 **59**

TONI HOME PERMANENT

REG. \$2.00 **\$1.19**

- Reg. 42c Polish Remover
- CUTEX** **35**
- 99c Value Jumbo
- LEEDS HAIR SPRAY** **39**
- Reg. \$1
- VO-5 HAIR DRESSING** **59**
- Reg. Dry or Anti-Deodorant Hand Cream
- PACQUIN'S** REG. \$1.48 **\$1.29**

- Schick Monthly
- SHAVE BOMB** REG. 60c **59**
- Palmolive Plain, Monthly Jumbo can
- SHAVE BOMB** REG. \$1.29 **79**
- Reg. \$1.25
- KINGS MEN** SHAVE LOTION **63**
- Reg. \$1
- KINGS MEN** STICK DEODORANT **50**

- Reg. 92c Colgate
- SHAVE BOMB** **44**
- Hair Coloring
- NEW DAWN** REG. \$2.00 **\$1.47**
- Ponds Cold or Dry
- SKIN CREAM** REG. \$1.75 **\$1.39**
- 49c Value
- FLORAL TALC** (POWDER) **29**

- Reg. \$1 Nylon
- HAIR NETS** **12-39**
- WOODBURY SOAP** **6-43**
- BOBBY PINS** REG. 10c **9**
- 1000'S
- SACCHARIN** (SWEETENERS) **19**

HELENE CURTIS
SPRAY NET

REG. \$1.95 **\$1.15**

MISS CLAIROL
CREME FORMULA
REG. \$1.25 **69c**

VICKS VAPOR-RUB

REG. 49c special **32**

PERSONNA DOUBLE EDGE BLADES

REG. \$1.58 **77**

PUSH BUTTON HOME PERMANENT
LILT
PLUS... FREE
36 HAIR ROLLERS

REG. \$3.00 special **\$1.59**

- Reg. 90c
- LISTERINE** MOUTHWASH **59**
- Reg. \$1.29
- MICRIN** MOUTHWASH **79**
- Reg. 90c
- LAVORIS** MOUTHWASH **59**

- 49c Value
- RUBBER GLOVES** **29**
- Box of 40
- MODESS** REGULAR OR SUPER **\$1.19**
- Reg. \$1.17
- AMMENS POWDER** **79**

TOOTHBRUSHES

★ TEK ★ COLGATE
★ DR. WEST
★ PEPSODENT
★ PROPHYLACTIC

REG. 69c special **3 for \$1**

MAALOX LIQUID

REG. \$1.49 **88**

ANACIN TABLETS

BOTTLE OF 100 **79**

HELENE CURTIS
RINSE AWAY

REG. \$1 **79**

ISOPROPYL RUBBING ALCOHOL pint **12c**

BAYER **ASPIRIN** 100 tablets **49c**

ST. JOSEPH'S
BABY ASPIRIN

REG. 24c **23**

REG. \$1.13
FASTEETH **69c**

HYDROGEN PEROXIDE pint **12c**

CURLER BASKETS

REG. \$1 special **59**

HEAD & SHOULDERS SHAMPOO

REG. \$1.00 TUBE **59**

REG. \$1.50 ADJUSTABLE
GILLETTE RAZOR

WITH FREE SUN-UP **99**

BUFFERIN
100 TABLETS **79c**

WHY PAY MORE?

SHOP AND SAVE ON ALL YOUR HEALTH & BEAUTY AIDS



NOXZEMA SKIN CREAM
 REGULAR 60c
39c
 REGULAR \$1.35
79c

PEPTO-BISMOL
 REG. \$1.00
59c
PEPTO-BISMOL TABLETS
 24 TABLETS
 REG. 98c
67c

VITALIS HAIR TONIC
 REG. \$1.49
99c

MILK OF MAGNESIA
43c
 12-OZ. BOTTLE

Q-TIPS
 REG. 98c
 BOX OF 170
53c

GLEEM OR COLGATE TOOTH PASTE
 REG. 83c
2 for \$1

ORAL OR RECTAL - (FEVER) THERMOMETER
 \$1.00 VALUE
49c

DENTURE CLEANSER POLIDENT
 REGULAR 98c
59c

SIMILAC LIQUID
 CASE OF 24
\$5.39
 special

ITALIAN BALM
 REG. 78c
59c
 special

JOHNSON & JOHNSON BABY TALC
 REG. 89c
55c
 special

- BRIOSCHI 100%** 69c
Continuous Action
- COLD CAPS** 59c
Reg. \$1.00
- DRISTAN TABLETS** 59c
Reg. \$1.25
- NASAL SPRAY** 77c
Reg. 98c
- MOUTH WASH** 59c

VITAMIN C TABLETS
 250 MG. 100's
49c

- AMPHORA TOBACCO** 3 for \$1
\$4.00 Value Box of 25
- Factory SMOKERS** \$1.99
Reg. \$2.50 Famous Brand
- CIGARILLOS** (BOX OF 10) \$1.19
Reg. 10c Individually
- WHITE OWL** CIGARETTES 5 for 42c
Phillips
- BONANZA** REG. 10c 5 for 42c
Reg. 2 for 25c - Bouquet
- EL PRODUCTO** 5 for 53c
Reg. 25c - Robert Burns
- CIGARILLOS** 5 for 21c
Half and Half or Granger
- TOBACCO** 1-LB. CAN \$1.19
Perfecto
- DUTCH MASTER** 5 for 53c

- REG. \$1.50 - DESITIN 4-OZ. **88c**
- BABY OINTMENT** 88c
- REG. 89c **SHOP-RITE TALC** 59c
- REG. \$1.20 - PKG. OF 260 **J & J COTTON BALLS** 44c
- REG. 89c **J & J COTTON BUDS** 43c
- REG. 69c - STERILIZED **Q-TIPS COTTON BALLS** 29c
- REG. \$1.59 - J & J **BABY OIL or LOTION** 59c
- REG. 79c - 4 PACK **BABY PANTS** 49c
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- REG. 89c **POUR'D PETROLEUM JELLY** 39c

J&J BAND-AIDS
 plastic strips
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 70 SPECIAL
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VI-PENTA ZESTABS
 REG. \$4.75
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 FREE TRIAL OFFER
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GLYCERIN SUPPOSITORIES
 REG. 39c
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- TOOTH PASTE** REG. 83c 44c
100 Size
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Reg. 98c
- NEO-SYNEPHRIN** (15) 59c
- BEN-GAY** REGULAR 89c 59c
100's
- EXCEDRIN TABLETS** 99c
- COUGH DROPS** 3 for 19c
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- PERTUSSIN** REGULAR \$1.10 88c
Reg. \$1.19 Ointment
- PREPARATION H** 79c
Walnet's Economy Size
- DENTURE CREAM** 59c
Reg. \$1.00
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1-A-DAY VITAMINS
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HOLLAND DUTCH TREAT ICE CREAM
 half gallon **59c**

REGULAR 98c
AMBER, RED or ORAL MINT MOUTHWASH
39c
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 WHY PAY MORE?

MACLEANS TOOTH PASTE
 REG. 75c
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EVENFLO BABY BOTTLE
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 1004 St. George Avenue
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 Supermarkets Operating Co. FULTON 1-3700

When Selecting Carpet, Ponder Expectations

Wool? Nylon? Acrylic? Which is the best carpet fiber? As simple as this question may sound, there is no simple "pat" answer.

There are, however, some reliable guides for carpet shoppers who find the varieties of fibers baffling and the decisions difficult.

First, of all, it's important to remember that fiber content alone is no guarantee of carpet quality or performance. Good carpeting is a product of many factors, including the skill in preparation and the quality of the fibers used.

Second, it's important to know that the quality of a finished product depends on more than just the raw materials used.

Today's supply of both basic and advanced fibers is abundant, but the quality of the fibers used in carpeting is still a major concern.

Points to Ponder

The first and most important factor in selecting a carpet is the quality of the fibers used. Wool is a natural fiber and is known for its durability and softness. Nylon is a synthetic fiber that is known for its strength and resistance to wear. Acrylic is a synthetic fiber that is known for its softness and resistance to fading.

Second, it's important to consider the construction of the carpet. The pile height, the density of the fibers, and the type of backing used all affect the carpet's performance.

Finally, it's important to consider the price of the carpet. While a higher price does not always guarantee a higher quality carpet, it is often a good indicator of the quality of the materials and the workmanship.

Electrical Work In Modernization Program Urgent

Electrical work in modernization programs is urgent, according to a report from the Federal Energy Administration. The report states that many of the nation's power plants and transmission lines are in need of major repairs and upgrades to ensure reliable and efficient service.

The report also notes that the current electrical infrastructure is outdated and cannot meet the growing demand for electricity. It calls for a comprehensive program of modernization to address these issues.

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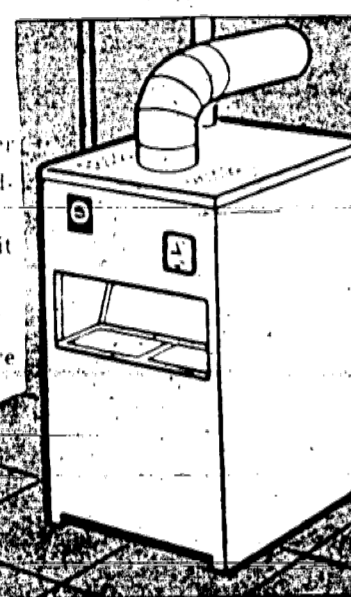
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College Bond Issue Gains Much Support

The issue of college bonds has gained significant support in the state, according to a recent survey. The survey found that a majority of voters support the issuance of bonds to fund higher education facilities.

Supporters argue that investing in education is essential for the state's long-term economic growth and development. They point to the need for modern classrooms, laboratories, and research facilities to attract top talent and foster innovation.

Opponents, however, express concerns about the potential increase in state debt and the impact on taxpayers. They argue that the state should focus on reducing its budget deficit and improving existing services before taking on additional debt.

Weigh All Issues With Open Mind, Candidate Asks

A candidate for office has urged voters to weigh all issues with an open mind. The candidate, who is running for a state-level position, emphasizes the importance of looking beyond party lines and focusing on the needs of the community.

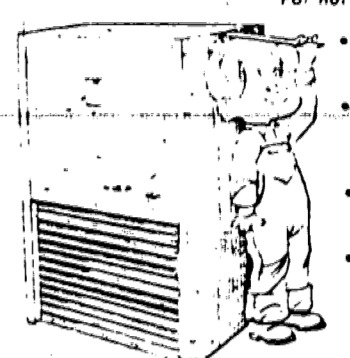
The candidate states that the current political climate is often characterized by division and partisanship. They believe that voters should set aside their preconceptions and evaluate candidates based on their qualifications, experience, and proposals for addressing the state's most pressing issues.

The candidate also calls for a more collaborative approach to governance, where representatives from different political backgrounds work together to find common ground and implement effective solutions for the benefit of all citizens.

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INSULATION HELPS Convert Unfinished Attic for Comfortable Living

Insulation helps convert an unfinished attic into a comfortable living space, according to a recent study. The study found that proper insulation significantly reduces energy costs and improves indoor air quality.

Homeowners who have insulated their attics report a noticeable increase in comfort and a decrease in heating and cooling expenses. The study also highlights the importance of using high-quality insulation materials and ensuring proper installation.

Experts recommend that homeowners consider attic insulation as a key part of their home improvement strategy. It not only saves money but also contributes to a more sustainable and energy-efficient home.

RELIGIOUS EVENT TO BE HELD NOV. 11 BY BAYLEY SETON

A religious event is to be held on November 11 by Bayley Seton. The event, which is open to all, will feature a variety of activities, including a Mass, a concert, and a reception.

The organizers hope that the event will provide a meaningful opportunity for the community to come together and celebrate the faith. They also encourage anyone interested in participating to contact the organizers for more information.

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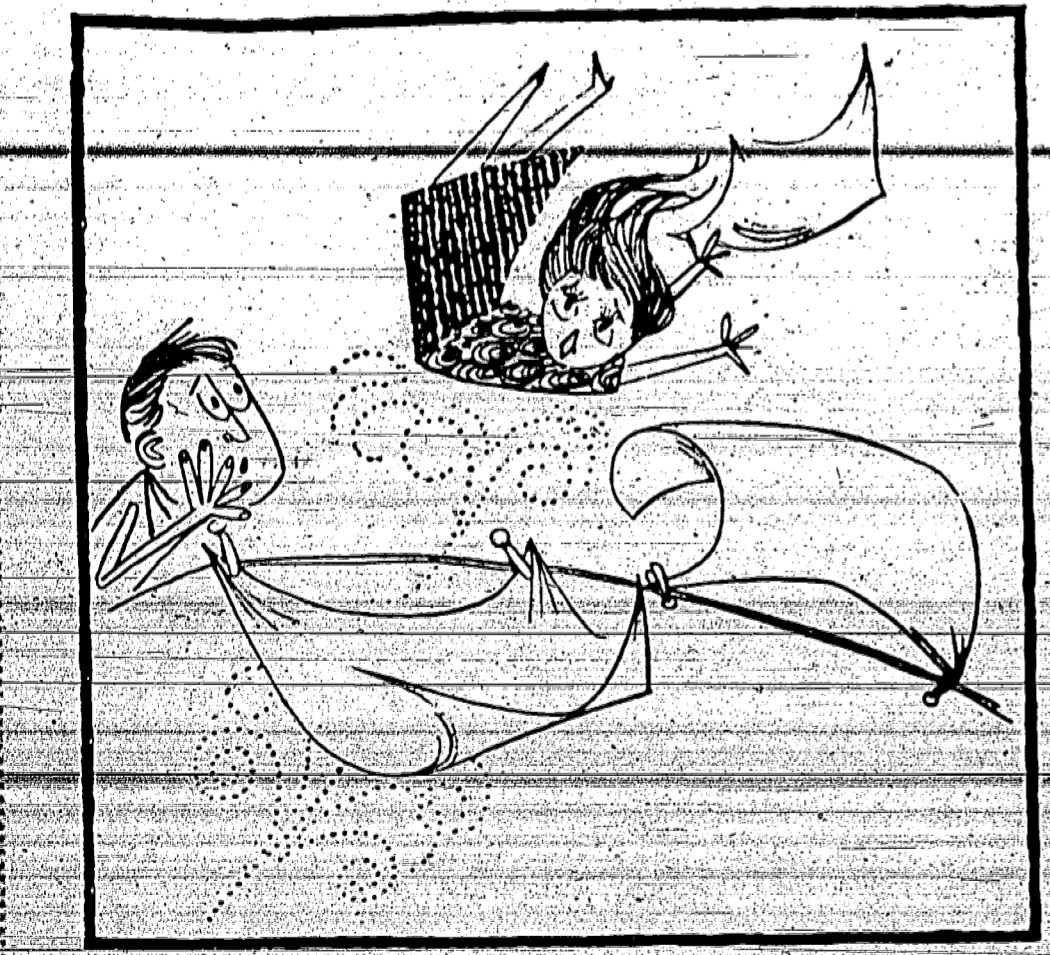
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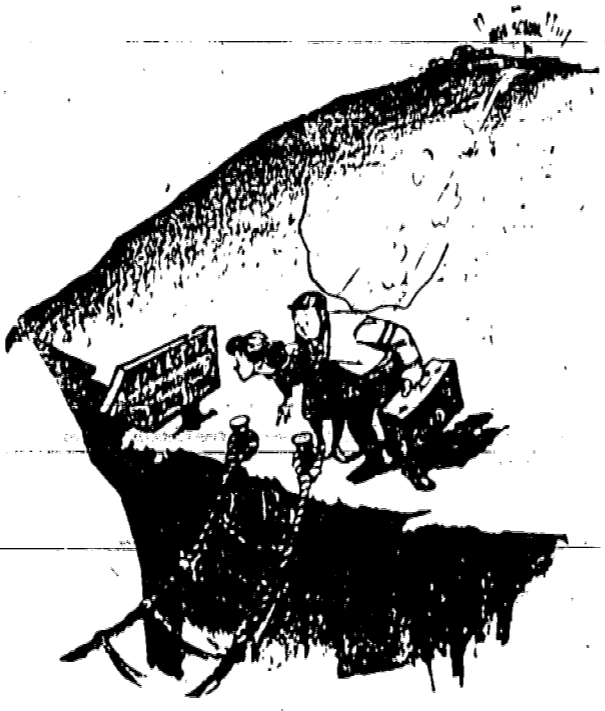
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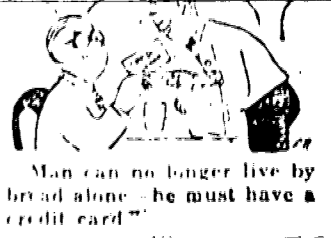
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At last! A rich full bodied wall finish that completely hides the old surface with just one coat. Sapolin means anything more! Just brush on Sapolin, 100% latex, and it's done. It's the only latex paint that's so easy to apply—spreads evenly, dries fast, and is easy to clean up. Sapolin is the only latex paint that's so easy to apply—spreads evenly, dries fast, and is easy to clean up. Sapolin is the only latex paint that's so easy to apply—spreads evenly, dries fast, and is easy to clean up.

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First Check Building Codes, Then Plan For Storage Needs

The Old Timer



Man can no longer live by bread alone... he must have a credit card... NEIGHBORS WANT YOUR used items... Classified Call 686-7700

Plastic Block Ceilings Withstand Heat And Humidity In Bathroom

Plastic block ceilings are a new idea in bathroom remodeling. They are made of a special plastic material that is resistant to heat and humidity. They are easy to install and clean. They are a great choice for bathrooms that are prone to moisture and mold.

A BETTER CHANCE of getting quickly and safely across the gulf between high school and college is the goal of the 1964 College Bond Issue according to the Citizens Committee for College Opportunities in New Jersey. The 10 million dollar measure is designed to provide 10,643 new places at the six state colleges: Rutgers, The State University and the Newark College of Engineering.

'Operation Facelift' For House Exterior

Experts advise a few years ago that a house's exterior should be given a "facelift" to keep it looking new. This involves painting the exterior walls, cleaning the gutters, and repairing any damage to the roof or siding. A professional painter can help you choose the right colors and finishes for your home.

Calvert Appoints Jersey Manager

Frank S. Berger has been named New Jersey manager of Calvert National Bank. Berger has been with Calvert for several years and has a long history in the banking industry. He will be responsible for the bank's operations in New Jersey.

GET YOUR CAR READY FOR WINTER

Winter is on its way! Heed the advice of experts and avoid freeze-ups, towing charges or other costly repairs. Don't let winter catch your car unprepared. You're safe... you're safe... you're safe when one of the qualified experts listed below gets your car ready for trouble-free winter driving.

WINTERIZE YOUR CAR NOW!!

- This Message Sponsored By The Auto Care Experts Listed Below!
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 - IRVINGTON:** BILL'S IRVINGTON CHEVRON SERVICE STATION 1208 Springfield Ave. Irvington - 375-9872. CARL'S SERVICE GARAGE. FREE service for all those that mention seeing my name listed on this ad. 424 Union Ave., Cor. Paine. Irvington - ES 3-9834. JACK & CHET'S CROWN AUTO SERVICE INC. 1157 Stuyvesant Ave. Irvington - 375-9718.
 - NEWARK:** LACH SERVICE CENTER. Mobil & Gulf. Cor. of 18th & Carolina Ave. Newark - ES 3-0737 - ES 3-8537.
 - ROSELLE:** JOHN'S SUNOCO SERVICE STATION. We give Fluid Stamps. 461 W. 1st Ave. Roselle - CH 5-9632.
 - SPRINGFIELD:** ECHO ESSO SERVICE CENTER. U.S. Highway No. 22. Springfield, N.J. - DR 6-8909. TED'S ATLANTIC SERVICE 384 Morris Ave. Springfield - DR 6-8774. TOMIE'S SERVICE STATION. We give Fluid Stamps. 521 Mountain Ave. Springfield - DR 6-9830.
 - UNION:** FIVE POINTS ESSO SERVICENTER. Gallop Hill Rd. & Salem Rd. Union - MU 8-0886. GLADSON ESSO. Route 22 & Vauxhall Rd. Union - MU 6-3650.
 - KENILWORTH:** BOB'S CHEVRON SERVICE. 558 Cliffside Ave. Kenilworth - CH 2-9774. RICK'S SUNOCO SERVICE. 493 Boulevard Cor. 20th. Kenilworth - RH 2-9774.
 - STUYVESANT:** WINTERIZE NOW AND SAVE. 1508 Stuyvesant Ave. Union - MU 8-0401.

new Shell invention can save you up to \$39 on every \$100 you now spend for heating oil

Satisfaction guaranteed or your money back.

SHELL oil heating engineers have perfected a remarkable new invention called the Shell Burner-Pak. It saves you money by getting more heat from less oil. It produces a clean, hot flame and helps quiet noisy burners.

Annual heating bill with conventional burner	Annual heating bill with new Shell Burner-Pak	Yearly savings the first year
\$100	\$ 61 to \$ 62	\$ 39 to \$ 38
200	117 to 120	83 to 80
300	162 to 167	138 to 133
400	207 to 213	193 to 187
500	252 to 259	248 to 241
600	297 to 305	303 to 295

Free Heating Efficiency Analysis. How much can the new Shell Burner-Pak save you? Our free Heating Efficiency Analysis can show you in just 15 minutes. No obligation, of course. The chart shows you the range of savings the Burner-Pak can deliver.

Our phone number and address are listed below. For your free Heating Efficiency Analysis—and the facts on how the new Shell Burner-Pak could save you real money starting immediately—get in touch with us today.

FREE HEATING ANALYSIS

Send me more facts about the Shell Burner-Pak and your free Heating Efficiency Analysis. I understand there's no obligation.

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OIL COMPANY, Inc.
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Help Wanted - Women COMPTOMETER OPERATORS TEMPORARY CHRISTMAS POSITIONS

Help Wanted - Women Help Wanted - Men, Women Real Estate Houses for Sale

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HELP - WOMEN AVON'S CHRISTMAS PACKERS LIGHT BULB WRAPPERS FULL OR PART TIME

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The examinations will be held at various locations throughout the state.

Interested applicants should contact the Department of Transportation for more information.

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BONELESS SHOULDER STEAK .99c	BONELESS - BOTTOM ROUND ROAST .89c	FOR BRAISING FLANKEN RIBS .59c
MIDDLE CUT CHUCK STEAK .59c	BONELESS - NO FAT ADDED RUMP ROAST .99c	BONELESS CHUCK FILLET .79c
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SHOULDER LONDON BROIL .99c	LEAN - NO FAT ADDED TOP SIRLOIN ROAST .99c	LEAN SHORT RIBS .45c
CRUCK CALIFORNIA STEAK .65c	BONE-IN CHUCK ROAST .49c	GROUND NECK & TENDERLOIN .69c
TENDERLOIN PORTERHOUSE STEAK .99c	BONELESS CHUCK ROAST .69c	LEAN BONELESS BRISKET FIRST CUTS .89c
BONELESS TOP ROUND TOP SIRLOIN STEAK \$1.09	WELL TRIMMED CHUCK STEAKS .49c	BEEF - PORK - VEAL MEAT LOAF MIX .59c

Long Island Ducklings .45c
 Cornish Game Hens .49c
 Sliced Bacon .59c
 Beef Liver .45c

Your Choice - Clam Sale!
 Littleneck Clams 2... 89c
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Frankfurts 49c
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The biggest food bargain in the world is in the U.S.A. Only 19c of your after tax dollar is spent for food. (15 years ago it was 26c) PLAY ONLY 19c - GOVERNMENT OCT 1964

Play ONLY 19c

WIN 1400 EACH

17 FIRST PRIZES OF \$1400 EACH
 117 SECOND PRIZES OF \$17 EACH

GET YOUR "ONLY 19c" CARD AT GRAND UNION

AMERICA'S FAVORITE HEINZ KETCHUP 19c

PORK 'n BEANS 19c

POTATOES 19c

PLASTIC WRAP 19c

GRAPE JELLY 19c

CATSUP 19c

LEMONADE 2... 19c

LIBBY DRINKS 2... 19c

HAWAIIAN PUNCH 19c

CUT CORN 19c

PEAS FROZEN 19c

GRAND UNION - FROZEN FRENCH FRIES 19c

GRAND UNION FROZEN LIMA BEANS 19c

GRAND UNION FROZEN CAULIFLOWER 19c

GRAND UNION MIXED VEGETABLES 19c

READY FROZEN ONION RINGS 19c

Maxwell House 1-lb. can 79c

Gallon Clorox gallon 51c

Evap. Milk 8-14oz. cans 1.00

Vienna Fingers 14-oz. pkgs. 43c

Choc. Mallows 7-oz. pkgs. 29c

Marlinson Coffee 1-lb. can 85c

Nescafe Coffee 6-oz. Dnal Jars 99c

Hair Spray plus tax 14-oz. can 1.19

FLUOREN FRY PAN 10 1/2" dia. only 2.49 Save 50c

ANTI-FREEZE THERMOGUARD PERMANENT-TYPE gallon \$1.49

ROYAL COURT PORCELAIN CHINA

FLORIDA - SEEDLESS GRAPEFRUIT 5-lb. 49c

JONATHAN APPLES FOR TRICK OR TREAT 4-lb. 39c

ONIONS 3-lb. 29c

SPROUTS 2-lb. 23c

Nancy Lynn - Fresh Baked Daily

Blueberry Pie 59c

Coffee Ring 41c

Coffee Cake 41c

Angel Food Cake

Hallowe'en Goblin Favorites...

Indian Corn 29c

Creams 29c

Witchmallows 25c

Milk Bars 10... 39c

M & M's 10... 39c

Sugar Donuts 16... 33c

FREE 50 STAMPS

Collect 50 stamps when you buy Sweet Apple Cider

CLIP THIS COUPON

Prices effective thru Saturday, October 31st. We reserve the right to limit quantities.

UNION - 5 Points Shopping Center - at Chestnut St. - Open 10a-10p. Thu. - Fri. & Sat. 11a-9p. OPEN SUNDAY 9 A.M. to 2 P.M.

SPRINGFIELD - General Greene Shopping Center, Morris & Mountain Ave. - Open Monday thru Thursday, 9 a.m. to 9 p.m., Friday 9 a.m. to 10 p.m., Saturday, 8 a.m. to 9 p.m., Sunday, 9 a.m. to 6 p.m.

Visit your Triple-S Redemption Center, Madison Shopping Center, Main & Dwyer, Madison. Open Fri. 'til 9 p.m. All Redemption Centers closed Mondays.